

## Message Text

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PAGE 01 MOSCOW 06331 311357Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W  
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FM AMEMBASSY MOSCOW  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC 9827

UNCLAS MOSCOW 06331

USDOC FOR BEWT/TDAD (BOWIE)

E.O. 11652: N/A  
TAGS: BEXP, BTRA, UR  
SUBJECT: SEMINAR ON MARKETING IN U.S.

REF: (A) USDOC 5867, (B) MOSCOW 5680

1. QUESTIONS POSED REFTEL (A) PASSED TO MEL'NIKOV AT  
MINISTRY OF FOREIGN TRADE MARCH 30 AND HE AGREED TO  
FIND ANSWERS TO THEM AND ADVISE ASAP.

2. MEL'NIKOV ALSO HAD THREE ITEMS OF HIS OWN ABOUT  
WHICH HE SAID HE WOULD BE GRATEFUL FOR AN EARLY  
RESPONSE OR GUIDANCE FROM USDOC/BEWT:

-- SIMULTANEOUS TRANSLATION: MEL'NIKOV SAID THAT HE HAD  
NOT YET RESOLVED QUESTION OF SIMULTANEOUS TRANSLATING  
FACILITIES. THERE WAS ONE MEETING PLACE -- HE DID  
NOT SAY WHERE -- POSSIBLY AVAILABLE TO MINISTRY WHICH  
WAS OUTFITTED WITH SIMULTANEOUS TRANSLATING EQUIPMENT.  
IN ORDER TO SECURE ITS USE, HOWEVER, MEL'NIKOV SAID IT  
WOULD BE NECESSARY TO MOVE SEMINAR SESSIONS UP ONE DAY,  
I.E., TO BEGIN SEMINAR ON MONDAY, MAY 29, INSTEAD OF ON  
TUESDAY, MAY 30. SEMINAR WOULD THUS CONCLUDE ON WEDNESDAY,  
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MAY 31, RATHER THAN ON APRIL FIRST. SINCE TIME IS SHORT,  
MEL'NIKOV SAID HE WAS MOVING AHEAD WITH ARRANGEMENTS TO  
RESERVE MEETING ROOM IN QUESTION, BUT WOULD LIKE TO HAVE  
USDOC/BEWT'S THOUGHTS AND/OR CONCURRENCE ON CHANGE IN  
DATES REQUIRED ASAP. (FYI: MEL'NIKOV IMPLIED STRONGLY  
THAT IF EARLIER DATES WERE NOT ACCEPTABLE, IDEA OF  
SIMULTANEOUS TRANSLATION MIGHT HAVE TO BE DROPPED.

END FYI.)

-- TITLES FOR SEMINAR PAPERS: IN ORDER TO INFORM INTERESTED OFFICES AGENCIES AND FTOS ABOUT SEMINAR AND ITS PROGRAM, MEL'NIKOV SAID HE NEEDED LETTER FROM EMBASSY (COMATT) CONTAINING PRECISE TITLES OF ALL EIGHT SEMINAR TOPICS.

-- DAILY SCHEDULE OF SEMINAR SESSIONS: MEL'NIKOV SEEKS SUGGESTIONS AS TO EACH DAY'S SCHEDULE OF WORK SESSIONS. HE WONDERES, FOR EXAMPLE, ABOUT HOW TIME SHOULD BEST BE ORGANIZED. SHOULD THERE BE, HE ASKS, 3-4 HOURS DEVOTED TO MORNING SESSIONS AND 2-3 HOURS IN AFTERNOON? OR WOULD A STRAIGHT SESSION FROM 1000 TO 1400 EACH DAY BE PREFERABLE? HE EMPHASIZED TO COMATT THAT HE WILL BE HAPPY TO TAKE USDOC/BEWT'S PREFERENCES INTO ACCOUNT IN HIS PLANNING. ALSO, HE NEEDS TO KNOW LENGTH OF EACH SEMINAR PAPER AND AMOUNT OF TIME HE SHOULD ALLOW FOR EACH TO BE DELIVERED. FINALLY, IN WHAT ORDER WOULD U.S. TEAM SUGGEST THAT SEMINAR TOPICS BE PRESENTED?

3. ACTION REQUESTED: PLEASE PROVIDE URGENT RESPONSE TO ABOVE QUERIES. TOON

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## Message Attributes

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